



# PRIMER AC

## UNIVERSAL ACRYLIC FIXATIVE PRIMER



TECHNICAL DATA SHEET – UPDATED 17/02/2026

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### Product Information

Universal acrylic fixative primer for walls and floors. Acts as an adhesion promoter, increasing substrate cohesion and preparing the surface for the application of wallpaper, wall paints, or resilient floor and wall coverings. Once diluted, it can be applied with a roller or brush, consolidating and evening out absorbent and porous substrates.

#### Key features

- + High effectiveness
- + Excellent coverage and yield
- + Quick drying
- + Low VOC content

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### Recommended uses

- Preparation of walls and floors
- Dust removal and consolidation of walls and cementitious screeds
- Substrate preparation for wallpaper and wall paint application
- Suitable for absorbent and partially non-absorbent substrates

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### Coverage

100–200 g/m<sup>2</sup> depending on substrate porosity.

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### Application Instructions

#### Product preparation

Dilute in clean water at a ratio of 1:4 or 1:5 (1 liter of PRIMER AC in 4–5 liters of water). For surfaces to be painted, a 1:5 dilution is recommended. Substrates must be dry, stable, clean, free from dust, release agents, or structural defects.

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#### Product application

Apply the diluted product directly to the surface using a brush, roller, or spray. Drying occurs in approximately 3–4 hours at room temperature (20–23 °C), depending on temperature, humidity, and substrate absorbency. Only use clean water for dilution. Immediately remove any fresh splashes with a damp cloth. Reseal open containers tightly and use within a short time.

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#### Cleaning

Clean tools with water immediately after use.

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### Contraindications

Do not apply to non-absorbent surfaces such as glass or ceramic. The product is frost-sensitive; do not apply below 5 °C.



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| Packaging | PRODUCT CODE | WEIGHT | UNIT   | PACKAGING | PCS/BOX |
|-----------|--------------|--------|--------|-----------|---------|
|           | 30090-1000-N | 1      | Liter  | Bottle    | 10      |
|           | 30091-N      | 5      | Liters | Can       | 4       |
|           | 30092-N      | 10     | Liters | Can       | 1       |

|                |                           |                 |
|----------------|---------------------------|-----------------|
| Technical Data | Base                      | Acrylic         |
|                | Physical appearance/color | White liquid    |
|                | pH                        | 7.5             |
|                | Viscosity                 | 2000–3000 cps   |
|                | Solids content            | Approx. 30%     |
|                | Customs code              | 3209 1000       |
|                | Application temperature   | +5 °C to +40 °C |
|                | Drying time               | 3–4 hours       |
|                | Flammability              | Non-flammable   |
|                | Freeze stability          | Frost-sensitive |

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| Warnings | Keep out of reach of children and pets. Dispose of waste in designated containers for construction materials. |
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| Storage | The product is guaranteed to be in its original packaging, under standard storage conditions (5°C to 35°C / 41°F to 95°F), for 24 months from the production date. It is essential to store the product in a dry place, away from heat sources and direct sunlight. |
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| Final note | The information provided in this Technical Data Sheet is based on our extensive experience, but is intended as a general guideline. Users must verify the product's suitability for their specific application and take responsibility for its use. |
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