



VICEVERSA WET SYSTEM

COMPLETE SYSTEM FOR
INSTALLATION OF
WALLCOVERINGS IN DIRECT
CONTACT WITH WATER



UPDATED DATA SHEET 19/02/2026

Product information

VICEVERSA WET SYSTEM is a complete professional system designed for the safe installation of decorative fiberglass and vinyl wallcoverings (of any backing type) in humid environments or areas in direct contact with water (e.g., showers, saunas, bathrooms, spas).

The system includes:

VICEVERSA PRIMER+ PLUS: sanitizing and consolidating primer

VICEVERSA SPECIAL 2.0: one-component adhesive formulated for humid environments

VICEVERSA PU COAT: transparent matte protective topcoat

VICEVERSA DIAMOND: multifunctional structural adhesive/sealant

- + Solvent-free
- + Easy to apply
- + Low VOC content

PRIMER+ PLUS

Description:

Anti-mold, antibacterial, and sanitizing primer based on acrylic resins, enriched with our exclusive thymol-based gel, THYMOLGEL.

Suitable for:

- Sanitizing old and new substrates
- Preventing mold and mildew
- Consolidating wall surfaces prior to paint, wallpaper, vinyl, and LVT coverings

Technical features:

- + Ready to use or dilutable 1:1 with water
- + Water-based
- + Gel consistency, non-drip
- + Low VOC
- + Contains natural thymol (sanitizing agent)

Application:

Apply on dry walls or floors using brush or roller. Drying time: 3–4 h at 20–23°C.

Consumption: 100–200 g/m²

Packaging: 1 L bottle | Code 30196-N

Storage: 24 months in original packaging at +5/+35°C



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VICEVERSA SPECIAL 2.0

Description:

One-component adhesive based on polyurethane polymers in aqueous dispersion. Designed for humid environments.

Suitable for:

- Application of fiberglass and vinyl wallcoverings
- Installation of PVC and LVT flooring
- Absorbent and non-absorbent substrates

Technical Features:

- + Solvent-free
- + Easy to apply
- + Low VOC

Application:

Apply with short-pile roller on clean surfaces. Apply wallcovering within 20–30 minutes.

Coverage: 200–250 g/m²

Packaging:

2.5 kg rectangular bucket | Code 30042

Storage:

12 months in original packaging at +5/+35 °C

VICEVERSA PU COAT

Description:

Two-component polyurethane matte transparent topcoat. Protects wallcoverings, making them waterproof, washable, and wear-resistant.

Suitable for:

All types of wallpapers (fiberglass, paper, non-woven, vinyl, printed)

Technical Features:

- + Matte finish
- + Does not alter colors, stain, or yellow
- + Solvent-free

Preparation:

Mix Comp. A and Comp. B:

- 1 kg A + 200 g B
- 5 kg A + 1 kg B



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Application:

Apply with closed-cell sponge roller, in 1 or 2 coats. Usable for 90 min from mixing. Wait 4 h between coats.

Coverage:

- 90–100 g/m² (paper/non-woven/vinyl)
- 120–150 g/m² (fiberglass/textured vinyl)

Packaging:

1 kg bottle (A) | Code 30203
200 g can (B)

Storage:

12 months in original packaging at +5/+35 °C

VICEVERSA DIAMOND

Description:

Sealant/adhesive based on modified silane polymers. Strong initial grip and low elastic modulus. Suitable for structural bonding, even in outdoor conditions.

Suitable for:

- Structural joints and bonding
- Metal, glass, plastic, EPS, concrete

Technical features:

- + Ready to use in cartridge
- + High initial tack
- + Low VOC, solvent-free

Application:

Apply directly from cartridge using a manual gun. Coverage: approx. 15 linear meters per cartridge.

Cleaning:

Clean tools with nitro thinner before curing.

Packaging:

300 ml cartridge | Code 30128T (transparent)

Storage: 12 months in original packaging at +5/+35 °C